

Message from the Patient Survey Co-ordination Centre: Inpatient Survey 2016

This is the third bulletin about the Inpatient Survey 2016. You may recall the last bulletin about the 2016 survey sent by the Co-ordination Centre gave information about the patient opt-out poster and the importance of accurately drawing the sample. If you need a copy of any previous bulletins please see:

<http://www.nhssurveys.org/surveys/938>

Publicising the inpatient survey – Internal and external publicity

Publicising the survey will play an important part in its success, not only in bringing it to the attention of patients, but also highlighting its importance to the staff at your trust. Publicising the survey externally will encourage higher response rates, so that more patients' voices may be heard; internal publicity will enable staff to answer any questions and queries patients may have around participating in the survey.

We have produced a short document for the 2016 Inpatient survey, containing information on how to effectively communicate the survey to staff at your trust as well as promoting the survey externally. The information in the document will help you to ensure that staff are well informed and that patient awareness about the survey is maximized. Suggested templates for publicising the survey to staff and patients are also included in the document. The document can be found on the NHS surveys website:

<http://www.nhssurveys.org/survey/1740>

Coming soon...

As we mentioned in our last bulletin, we will be running a webinar for trusts in order to provide details about the 2016 Inpatient survey. The webinar will take place on **Tuesday 28th June 2016 from 14.30-16.00** and will update you on what is new, as well as covering important issues such as requirements under section 251 and how to avoid some common mistakes. Details of how to participate in the webinar will be sent out in the coming weeks.

In the meantime, if you have any questions please contact us on ip.cc@pickereurope.ac.uk or 01865 208127, and a member of the team will be happy to help.

Kind regards,

The Patient Survey Co-ordination Centre